



MIRACLAY
high-performance natural clay



"THE HORSE THAT IS WELL-TREATED AND WELL-CARED FOR WILL BECOME A LOYAL, STRONG, AND GENEROUS COMPANION, RESPONDING WITH ITS COURAGE AND GRACE."

— XENOPHON, GREEK PHILOSOPHER AND SOLDIER

MINERAL FEED EQUILIBRIUM

Parametro	Metodo di analisi	Unità di misura	Valore r.l.s.
UMIDITÀ (PERDITA A 105°C)	MIG 119 2017	% M/M S.T.Q.	17,5
Silice totale	UNI 11088 2003	% m/m SiO ₂	49,2
Alluminio	EPA 3050 1996 + EPA 6010D 2010	% m/m Al ₂ O ₃	3,3
Calcio	EPA 3050 1996 + EPA 6010D 2010	% m/m CaO	20,8
Magnesio	EPA 3050 1996 + EPA 6010D 2010	% m/m MgO	7,9
Sodio	EPA 3050 1996 + EPA 6010D 2010	% m/m Na ₂ O	0,085
Potassio	EPA 3050 1996 + EPA 6010D 2010	% m/m K ₂ O	0,087
Ferro	EPA 3050 1996 + EPA 6010D 2010	% m/m Fe ₂ O ₃	3,5
Arsenico	EPA 3050 1996 + EPA 6010D 2010	mg/Kg	6,2
Nichel	EPA 3050 1996 + EPA 6010D 2010	mg/Kg	51,2
Piombo	EPA 3050 1996 + EPA 6010D 2010	mg/Kg	10,3
Rame	EPA 3050 1996 + EPA 6010D 2010	mg/Kg	86
Vanadio	EPA 3050 1996 + EPA 6010D 2010	mg/Kg	64,4
Zinco	EPA 3050 1996 + EPA 6010D 2010	mg/Kg	93

"Crude Ash": contains more than 40% minerals, including essential minerals.

Warnings

Consult a nutrition expert or a veterinarian before use or before extending the period of use.



Equilibrium - Mineral Feed

A natural aid in managing the gastrointestinal system.

Equilibrium creates a "coating" on the surface of the stomach, particularly on the glandular mucosa. Our powdered clay is a natural aid to support the digestive health of horses.

Rich in minerals and with soothing properties.

Characteristics:

Type: Natural Clay

Color: Gray - Ochre

Consistency: Fine Powder

Recommended Daily Dose:

35 grams [2 meals] 70 grams [1 meal]

Frequency: 1 or 2 times per day

Recommended Cycle: 60 days

RICHIEDI LA RELAZIONE

A. D. 1308

unipg

DIPARTIMENTO
DI MEDICINA VETERINARIA





CRETATA Natural Clay **ARGISTRONG**

Clay is an ultra-fine natural earth, naturally rich in minerals, known for its ability to absorb liquids and promote drainage.

Thanks to its unique mineral-rich composition, it helps provide a pleasant feeling of lightness and comfort in the horse's legs.
When in contact with the skin, it generates a natural thermal effect that envelops the tissues, contributing to a sense of relaxation.

This characteristic makes it particularly suitable for application on muscles, joints, and ligaments, especially after training sessions or periods of fatigue.



Recommended

Endurance Dressage Show Jumping Trot & Gallop Racing

"Enhancing Treatment"

1. Before Training (Muscle Preparation)

✓ Purpose: Activate blood circulation and prepare muscles for activity.

✓ How to Apply:

Massage a small amount of clay paste onto the legs, joints, and most stressed muscles. This helps warm up the muscles and reduce the risk of strains during work. Wait a few minutes before starting training to allow the product to take effect.

2. After Training (Recovery and Cool-down)

✓ Purpose: Promote muscle recovery, reduce lactic acid buildup, and prevent stiffness.

✓ How to Apply:

After the session, wash and dry the horse thoroughly to remove sweat and impurities. Apply the clay paste to the legs and tired muscles, allowing it to dry for an effective draining effect.

3. In Case of Fatigue or Microtraumas

✓ Purpose: Relieve muscle pain and reduce inflammation caused by intense training.

✓ How to Apply:

On heavy training days or after a competition, apply the clay paste to the most stressed areas (tendons, joints, hocks).

If the horse shows signs of stiffness, apply a clay wrap and leave it until completely dry.

4. Rest Periods or Recovery from Intense Efforts

✓ Purpose: Promote muscle relaxation and prepare the horse for the next training session.

✓ How to Apply:

On active rest or light exercise days, applying a small amount of clay paste helps keep muscles relaxed and ready for the next session.

FOR EXTERNAL USE ONLY

Prevention, Protection & Improvement "Equine Athletic Performance"

MADE IN ITALY

Applying Argistrong Clay Paste specifically during the recovery phase and after training can help reduce muscle pain, improve circulation, and prevent cramps or tension. It is essential to incorporate it into a routine that includes a good stretching and relaxation program while monitoring the horse's response to the treatment.

Drying Time Duration

The drying process varies depending on several factors, including:

Temperature (hot, cold)

Precipitation (rain, snow, hail)

Wind (intensity and direction)

Atmospheric pressure

Cloud cover and sunlight intensity

Horse's resting state

Application

Apply a uniform layer on the horse's legs.

Allow it to dry completely to achieve the desired effect.

Once the application time is complete, remove the product by rinsing with water.

Our clay pastes should not be wrapped in newspaper or plastic, as the clay works naturally during its drying process.

high performance natural clay

Clay is an ultra-fine natural earth rich in minerals, known for its ability to absorb liquids and promote drainage. Thanks to its special composition, rich in minerals, it helps provide a pleasant feeling of lightness and comfort in the horse's legs.

When in contact with the skin, it generates a natural thermal effect that envelops the tissues, contributing to a sense of relaxation.

This characteristic makes it particularly suitable for application on muscles, joints, and ligaments, especially after training or during periods of fatigue.

Natural Clay **ARNICA** CLAY POWER

IMMEDIATE TREATMENT

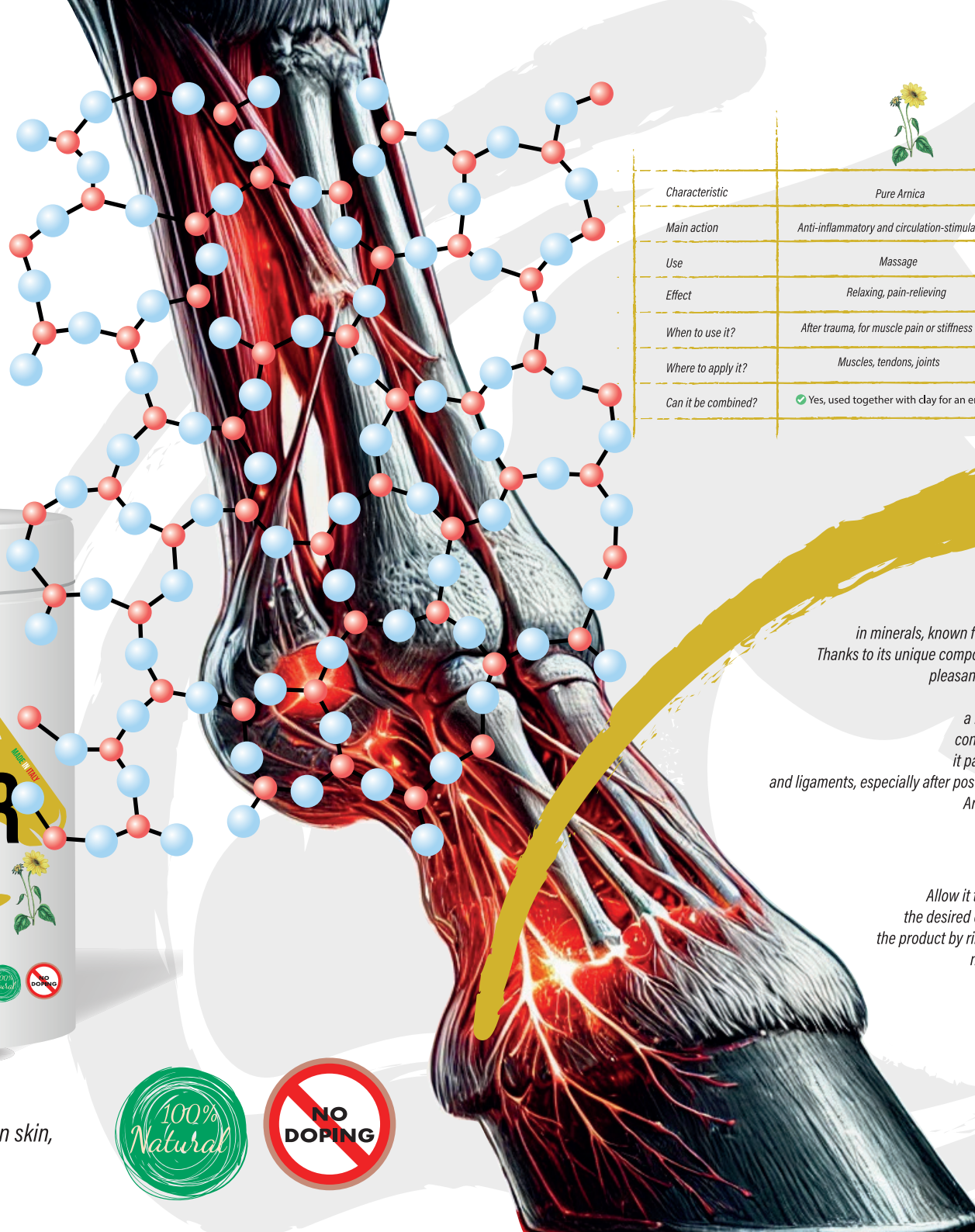
LEGS

impacco cretata

IDEAL COMBINATION to speed up and improve muscle and joint recovery, strengthening tendons, with a highly effective and impactful natural treatment for quick results.



"For external use only. Do not apply on broken skin, open wounds, or abrasions."



Characteristic	Pure Arnica	ARGISTRONG
Main action	Anti-inflammatory and circulation-stimulating	Toning, draining, and refreshing
Use	Massage	Cream for muscles and limbs
Effect	Relaxing, pain-relieving	Draining, decongesting, and relaxing
When to use it?	After trauma, for muscle pain or stiffness	After intense work, for swelling and muscle recovery
Where to apply it?	Muscles, tendons, joints	Limbs, muscles, and tendons
Can it be combined?	✓ Yes, used together with clay for an enhanced effect.	✓ Yes, adding arnica to clay for a deeper action.

Enhanced Formula

Clay is an extremely fine earth, naturally rich in minerals, known for its ability to absorb liquids and promote drainage. Thanks to its unique composition, rich in minerals and arnica, it helps provide a pleasant feeling of lightness and comfort in the horse's legs.

When in contact with the skin, it generates a natural thermal effect that wraps around the tissues, contributing to a sense of relaxation. This feature makes it particularly suitable for application on muscles, joints, and ligaments, especially after post-competition activity or moments of intense fatigue. Arnica, known for its therapeutic properties, enhances the beneficial effects of clay, boosting the treatment.

Application

Apply an even layer to the horse's leg. Allow it to dry completely so the product can act and achieve the desired effect. Once the application time is complete, remove the product by rinsing with water. Our clays should not be wrapped in newspapers or plastic, as the clay works according to its natural drying time.

Important

DRYING TIME DURATION

This process varies based on several factors, including:

- Temperature (hot, cold)
- Precipitation (rain, snow, hail)
- Wind (intensity and direction)
- Atmospheric pressure
- Cloud cover and sun intensity
- Resting state of the horse



ANGUENTO

HOOF MAINTENANCE AND PREVENTION

HORSE HOOF



The natural clay-based ointment for hooves is a treatment designed to nourish, hydrate, and protect the horse's hoof wall. Thanks to the rich mineral composition of the clay, this ointment helps prevent dryness, cracks, and brittleness, improving elasticity and strength. Its protective action seals in moisture, defending the hoof from environmental aggressions and promoting healthy growth. Additionally, the clay has a soothing effect that calms irritations and inflammation, while stimulating blood circulation, contributing to the overall health of the hoof. It is particularly useful after intense physical activity or in environmental conditions that can damage the hoof.

Product for external use only.

Where does the Ointment focus?

Moisturizing and Nourishing

*Deeply hydrates the hoof wall, preventing dryness, cracks, and brittleness.
Strengthens the structure of the hoof and promotes its elasticity.*

Protective

*Forms a lasting protection that seals moisture in the hoof and defends it from environmental aggressions.
It has a sealing effect that creates a protective film on the hoof surface.*

Antibacterial and Antifungal

*Helps prevent fungal or bacterial infections that may develop in humid conditions or unhealthy environments.
It has an antimicrobial effect that helps prevent rot and other infections.*

Soothing and Relaxing

*Has a soothing and calming effect, ideal for treating sensitive or irritated areas of the hoof.
Calms irritation and promotes recovery of damaged areas.*

Circulation Stimulating

Stimulates blood circulation in the hoof. The clay helps maintain active blood flow, which is essential for hoof health and healthy hoof growth.

Elasticizing and Strengthening

Helps maintain the integrity of the hoof by strengthening its walls.

1. Preparation

Before applying the ointment, ensure the hoof is clean and dry. If necessary, use a hoof brush to remove any debris, mud, or sand from the surface. If the hoof is particularly dirty, you can wash it with water and let it dry before application.

2. Hoof Inspection

Carefully examine the hoof to make sure there are no wounds, deep cracks, or visible infections. If you notice signs of infection, such as an unpleasant odor or a red, swollen area, it may be necessary to consult a veterinarian before applying any product.

3. Application of the Ointment

Take an appropriate amount of ointment (a small amount is usually sufficient for each hoof). You can use your hands or a specific applicator (such as a wooden spatula or brush) to spread the product.

On the hoof walls: Apply a thin layer of ointment to the outer part of the hoof, i.e., the wall. Gently massage the product to help it absorb. This will help maintain elasticity and prevent cracking. Apply with a gentle motion, being careful not to overly cover the area where the hoof touches the ground.

Frog and coronary band: Apply a small amount of ointment to the frog (the central part of the hoof), which is particularly susceptible to infections. The coronary band, which is the transitional area between the hoof and the skin, benefits from a delicate application to prevent cracking.

4. Even Distribution

Massage the ointment into all areas of the hoof that require it, making sure to distribute the product evenly. Be careful not to apply too much, as excessive application may soften the hoof too much.

5. Let It Work

After applying the ointment, allow the product to work without touching or putting too much pressure on the hoof. The ointment will have time to penetrate and take effect. If necessary, you can repeat the application several times a week, depending on the condition of the hoof.



NATURAL SHAMPOO **MIRACLEAN**

Highly purifying and mineralizing, combining the action of natural clay, known for its therapeutic qualities, with natural ingredients. Its innovative formula ensures deep and respectful cleansing, eliminating impurities and residues of foreign substances, leaving a shine and brilliance.



NATURAL DETANGLER **EQUIDERM**

The clay detangler is a product formulated to help detangle and soften the horse's mane and tail. It assists with the toughest knots, shines, conditions, and nourishes all types of hair.